



**PORT COMPETITIVENESS: DEFINING INNOVATIVE MONITORING TOOLS - Pilot project for the enhancement of research activities in the field of transport, port and maritime logistics to support the scientific, economic, social, and environmental development of the territory** - The project aims to strengthen cooperation between the Port System Authority (PSA) of the Central Tyrrhenian Sea, Parthenope University of Naples (DiSAQ) and MAR.TE. Sea-Land Logistics S.c.ar.l. will promote the research and development of innovative solutions to effectively monitor port activities and develop statistical documents to be published by the PSA.

**Partner.** Port System Authority of the Central Tyrrhenian Sea, MAR.TE. Sea-Land Logistics S.c.ar.l., Parthenope University of Naples (DiSAQ).

**Project duration.** 24 months

Activities under the project, within the agreement signed with the PSA of the Central Tyrrhenian Sea, include:

- **identification of the determinants of port competitiveness** and definition of the analysis model and Key Performance Indicators for monitoring the activities of the PSA;
- **preliminary study for the Port Community System (PCS)**, including analysis of critical processes in the central business operations of the port area and the sea-land logistics supply chain, and mapping of the public and private entities involved to support the development of pilot modules of the PCS;
- **biannual monitoring of the PSA's critical processes** through the use of the Port Authority Dashboard (PAD), an innovative software solution for assessing port performance, and an automated system for producing the monthly Statistical Bulletin.